



Brkthru Digital, LLC

26261 Evergreen Road, Suite 135, Southfield, MI 48076

Insertion Order

Agency: Ego	IO Signer Name: Paul Christy
Client: Ego 2025	Billing Contact: Paul Christy
Campaign: Ego Agency Awareness 2025	Billing Email Address: paul.christy@egodetroit.com
Campaign ID: CN - 14189	Billing Address Line 1: 280 N Old Woodward Ave Ste 100
Payment Terms: Due on Invoice Receipt	Billing Address Line 2: Birmingham , Michigan 48009
Payment Method:	Billing Phone Number: +1 248-602-0118
Brkthru Sales Rep: Brian Wadley	

Start Date	End Date	Tactics	Targeting Details	Geo	Audience	Unit Price Type	Est. Units	Net Unit Price	Price
Aug 13, 2025	Jul 31, 2026	LinkedIn	Industry, Job Title, Seniority, Company	Michigan	Small and Medium-sized Enterprise's with \$1M+ in revenue. Companies looking for Social Media Marketing, Website development and design, etc	CPM	347,512	\$ 55.25	\$ 19,200.00
Aug 13, 2025	Jul 31, 2026	SEM	Search Ads	Michigan	Small and Medium-sized Enterprise's with \$1M+ in revenue. Companies looking for Social Media Marketing, Website development and design, etc	CPC	1,920	\$ 15.00	\$ 28,800.00



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Total \$ 48,000.00

Terms & Conditions:

This Insertion Order covers the Brkthru Digital, LLC deliverables described herein and is governed by the terms and conditions available online at: <http://brkthrudigital.com/msa.html>

Billing Terms:

Client shall pay all invoices on receipt of such invoice unless otherwise stated in a payment schedule set forth on the IO. Client shall pay interest on overdue payments at the rate of 1.5% per month or the highest rate permitted by applicable law, whichever is lower.

Brkthru will invoice for the services provided on a calendar-month basis based on prorated distribution of delivery over the term of the IO, as specified on the applicable IO. Campaigns will be reconciled within the final month of billing. Invoices for this Insertion Order will be emailed to the billing contact email listed above, from quickbooks@notification.intuit.com. Please make sure this email is in an approved setting or safe senders list so notifications do not go to a junk folder or get caught in a spam filter.

Is the contracting entity exempt from sales tax? Yes or No

If yes, please send the required tax exemption documents immediately to info@brkthrudigital.com.

By signing this Agreement, I certify that I am authorized to sign on behalf of the Client and agree to the Terms and Conditions of this Insertion Order and any attached documents (if any).

Paul Christy

Client Signature

Chris Conway

Brkthru Signature

Name

Name

Title

Title

Date

Date